

# 2023 CO-OP ADVERTISING PROGRAM



## ABOUT THE PROGRAM

Advertising is essential to the selling process and to help you achieve your sales goals, we are pleased to offer you the Amantii Co-op Advertising Program. Eligibility to the program is based on the following;

- Co-op contribution will be limited to and based upon 2% of the total value of Amantii sales made in 2023
- Co-op advertising will be shared on a 50/50 basis on an individual campaign basis; Amantii contribution is limited to the above criteria.
- Co-op funds may be applied toward **‘exclusively branded’** local marketing campaign done during the 2023 period and/or marketing materials bought, such as **Amantii** branded display materials and advertising .

- Prior Approval must be provided for all advertising. No competing competitor products; specific and clear identification of Amantii products. Prominently feature Amantii Logos. Must link to the Amantii website.
- All claims for Co-op contribution must be received by Amantii within **60 days of publication, show date or invoice** and in any case no later than **Dec 31,2023**
- *CO-OP IS NOT ROLLED OVER INTO THE FOLLOWING YEAR.*
- To receive Co-op contribution, complete the slip below and submit it to [usa-accounting@cannedheat.com](mailto:usa-accounting@cannedheat.com) along with proof of expenditure: i.e. dated advertisements, tear sheets and newspaper receipts, pictures when appropriate and copies of all receipts.

To claim your Co-op Advertising dollars, please complete and return this form along with dated original advertisements, tear sheets and media invoices.

Date: \_\_\_\_\_

Company Name \_\_\_\_\_

Authorized Representative \_\_\_\_\_

DATE	MEDIA	INVOICE	AMOUNT	CO-OP CLAIMED
			TOTAL CLAIM	\$

## CONTACT INFORMATION

**Canada Order Desk:**  
 Phone: 877.850.9458 - Ext 3  
 Email: [westcanorders@cannedheat.com](mailto:westcanorders@cannedheat.com)  
 Email: [eastcanorders@cannedheat.com](mailto:eastcanorders@cannedheat.com)

**USA Order Desk:**  
 Phone: 877.850.9458 - Ext 2  
 Email: [usaorders@cannedheat.com](mailto:usaorders@cannedheat.com)

**Technical Support:**  
 Phone: 877.850.9458 - Ext 5  
 Email: [cdn-service@amantii.com](mailto:cdn-service@amantii.com)

**Headquarters:**  
 Phone: 604.684.6040